



**Oneone3 20 point Promotional Product Success List**

<b>Date:</b>	
<b>Product</b>	
1. What is your strategy for using promotional product?	
2. How are you looking for a product to marry to your brand?	
3. Is this a one off campaign?	
4. Is there a theme/idea you want to incorporate?	
5. Who is your audience?	
6. Where will they see it? <input type="radio"/> Work <input type="radio"/> Home <input type="radio"/> Event <input type="radio"/> Other	
7. How will they use it?	
8. How do you want to project your brand what sort of tone/manner? <input type="radio"/> Fun <input type="radio"/> Serious <input type="radio"/> Functional <input type="radio"/> Professional	
9. What have you used in the past and has it been successful?	
10. How will you measure the success of this campaign?	
11. Units <input type="radio"/> How many units do you require? <input type="radio"/> What is you budget per item/project budget?	

**Oneone3 Pty Ltd**

Promotional Marketing Company specialising in events, tailored workplace and B2B incentive recognition and reward solutions

<http://www.113.com.au>

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<b>Branding</b>	
12. What are your corporate colours?	
13. Do you have restrictions on how you use your logo?	
<b>Artwork</b>	
14. Do you have artwork ready to use? <ul style="list-style-type: none"> <li><input type="radio"/> Is it in the appropriate format?</li> <li><input type="radio"/> Do you need artwork prepared?</li> </ul>	
<b>Decoration</b>	
15. How many colours? <ul style="list-style-type: none"> <li><input type="radio"/> Single</li> <li><input type="radio"/> Two</li> <li><input type="radio"/> Three</li> <li><input type="radio"/> Four</li> </ul>	
16. How would you like to brand the product? <ul style="list-style-type: none"> <li><input type="radio"/> Embroidery</li> <li><input type="radio"/> Pad Print</li> <li><input type="radio"/> Screen Print</li> <li><input type="radio"/> Laser engrave</li> </ul>	
17. How many positions would you like branding and where?	
<b>Packing</b>	
18. How is the item to be presented? <ul style="list-style-type: none"> <li><input type="radio"/> Bulk packed</li> <li><input type="radio"/> Individually packed/boxed</li> <li><input type="radio"/> Polly bagged</li> <li><input type="radio"/> Other</li> </ul>	
<b>Timing</b>	
19. When is the product required for?	
<b>Delivery</b>	
20. Product delivery? <ul style="list-style-type: none"> <li><input type="radio"/> Central location</li> <li><input type="radio"/> To individuals.</li> <li><input type="radio"/> Is there any delivery time restrictions?</li> </ul>	

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